



Dear friends,

Please save the date of **Thursday, February 6, 2020** to join us at Chocolate Decadence, a special evening to promote and support our unique Oklahoma City destination, Automobile Alley.

Chocolate Decadence is proud to celebrate its 23rd anniversary in 2020, and we invite you to join us for a truly decadent night featuring delicious drinks, unforgettable auction items, live music, and of course savory and sweet chocolate creations from Oklahoma City's best restaurants!

This year, Chocolate Decadence will be held in Leadership Square as we prepare exciting changes to the event, its brand, and location. The event continues to sell out every year, so don't miss the chance to celebrate as a sponsor or attendee and be the first to hear about what's to come in 2021!

This has been another fantastic year for Automobile Alley and the board has been very active with projects and improvements within our district. We are thrilled to see lots of new construction and renovation this year.

- ♥ Parlor OKC opened as the first food hall in Automobile Alley and consists of seven micro restaurants, two full bars, and two outdoor patios. Across the street is the newly developed office space, Central Exchange, that currently hosts Eote Coffee in its impressive basement space.
- ♥ Factory Obscura's 6,000 square foot immersive art experience, Mix-Tape, opened to much anticipation and has already brought thousands of guests to the district.
- ♥ Other highlights include the opening of OKCollective Candle Co., Prelude Coffee Roasters, Cargo Room mobile boutique, Trek's purchase of Schlegel's Bicycles, and the build out of Heartland Payment System that will soon house over 400 employees.
- ♥ We are looking forward to the grand opening of Oklahoma Contemporary's new arts education, exhibition and performance center at NW 11th & Broadway, which is scheduled for March 2020.

Please consider supporting this annual fundraiser which directly benefits the Automobile Alley district and its ongoing efforts to offer diverse possibilities to eat, shop, or play. Sponsorship opportunities are enclosed with this letter.

We kindly ask for your commitment by **January 15, 2020** to be included in the marketing materials. Sponsorships may be paid any time before January 31, 2020.

We thank you for your continued community leadership and support.

Sincerely,

*Traci Walton*

TRACI WALTON  
CHAIRMAN, AUTOMOBILE ALLEY INC.  
BOARD OF DIRECTORS





# Chocolate Decadence 2020 Sponsor Agreement

## BENEFITTING HISTORIC AUTOMOBILE ALLEY

**Company Name:** \_\_\_\_\_ **Contact Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

### SPONSORSHIP LEVELS - PLEASE MARK YOUR SELECTION

**\$7,500 or above** (10) VIP tickets granting early entry to the event & access to exclusive VIP area  
 Recognition as Presenting Sponsor on invitation, in media & at event  
 Logo included in all print ads  
 Logo with link on Chocolate Decadence event website  
 Logo on event poster  
 Name listed on signage at event  
 Name listed in official event press release  
 Name listed in Downtown OKC newsletter  
 Mentioned in Downtown OKC and Automobile Alley social media channels

**\$5,000** (8) VIP tickets granting early entry to the event & access to exclusive VIP area  
 Logo with link on Chocolate Decadence event website  
 Logo on event poster  
 Name listed on signage at event  
 Name listed in official event press release  
 Name listed in Downtown OKC newsletter  
 Mentioned in Downtown OKC and Automobile Alley social media channels

**\$2,500** (6) VIP tickets granting early entry to the event & access to exclusive VIP area  
 Logo on event poster  
 Name listed on signage at event  
 Name listed in Downtown OKC newsletter  
 Mentioned in Downtown OKC and Automobile Alley social media channels

**\$1,000** (4) VIP tickets granting early entry to the event & access to exclusive VIP area  
 Name listed on signage at event  
 Mentioned in Downtown OKC and Automobile Alley social media channels

**\$500** (2) VIP tickets granting early entry to the event & access to exclusive VIP area  
 Name listed on signage at event

### PAYMENT INFORMATION

**Check Enclosed**  
 (made out to Automobile Alley Inc.) **Cardholder's Name:** \_\_\_\_\_

**Credit Card**  
 (complete info to right) **Credit Card Number:** \_\_\_\_\_

**Please Send Invoice** **Exp. Date:** \_\_\_\_\_ **Security Code:** \_\_\_\_\_ **Billing Zip Code:** \_\_\_\_\_